


Appl. No. 09/887,198
Amdt. dated January 4, 2005
Reply to Office Action of September 21, 2004

I hereby certify that this correspondence is being faxed to the
Commissioner For Patents, Alexandria, VA 22313, on January 4, 2005 by
Jon D. Shutter (Reg. No. 41,311).


Signature

PATENT
Case No. N0093US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE RECEIVED
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Appl. No. : 09/887,198
Applicant : Matthew A. Guido et al.
Filed : June 22, 2001
Titled : Geographic Database Organization that Facilitates Location-
Based Advertising
TC/A.U. : 2177
Examiner : Kuen S. Lu
Docket No. : N0093US
Customer No. : 37583

JAN 04 2005

Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

AMENDMENT "B"

Sir:

In response to the Office Action of September 21, 2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.